

C E L E B R A T I N G

10.

Y E A R S

**BLACK & WHITE**  

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**WAITERS**

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**BLACK & WHITE**<sup>™</sup>  
WAITERS

Trade Mark Number: 1883873

**The Powdermaker**

Project developed by The Powdermaker in cooperation with Black and White Waiters.

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# *Black and White Waiters*

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Since our Establishment in 2009, we have not only believed in having a strong point of difference, but also on developing and strengthening our already existing points of differences.

Rather than focusing on providing “Waiters for events” we aim to provide a unique service. This service goes well beyond a person serving you a drink with a smile.

Our commitment is to provide you with someone much more capable and inspired than “a waiter”. Our team members are trained to adapt their style of service and communication to each event and embody the values and character of our clients in order to provide an event experience that guests will never forget.

Yes, our team members tick all the boxes of a perfect waiter: their presentation is impeccable, they know how to communicate and interact at an event, and their skills are second to none. However, passion and inner-motivation can't be trained – so we model that from the upper levels of management right through to our newest starter. We aim to create experiences – not just serve food and beverage. This is where we make a difference. This is what sets our service apart from the rest.





*“Black & White Waiters set the benchmark for the industry . . . they look sharp, are genuinely enthusiastic, highly skilled and are meticulous in executing the brief.”*

Katerina Grant  
Kat & Co

*“Service is an incredibly important part of our business. Black and White Waiters have not only assisted us over the years to provide great service at some of our most high profile events, but they have also been an important contributor in creating our client’s desired event experiences. The Black and White team are polished, friendly, professional and always willing to work on complex and challenging projects.”*

Sophie Barlow, Director  
The Caterer



TIFFANY & CO.

#tiffanychristmas

# *Fashion and Private*

From day one, our mission has been to grow and develop a unique brand of staff and service to respond to the needs of a niche market. The fashion and private event market requires an understanding of the brands we are hired to represent and staff who can act not only as waiters, but as brand ambassadors. We will partner with you to offer our market leading approach to service to bring your event vision and guest experience to life.

## **TYPE OF EVENTS**

Cocktail Parties  
Sit Down Dinners  
Weddings  
Product Launches  
In-Store Events  
Private Functions  
Fashion Shows





**EVENT**

International Women's Day

**PRODUCTION**

Together with Solotel

**CATERING**

Together with Solotel

**EVENT**

Myer Spring 17 Fashion Show

**PRODUCTION**

Rizer

**CATERING**

Cook & Waiter





**EVENT**

Dinner en Blanc

**PRODUCTION**

Team Event & Agency 8

**CATERING**

Events by Aria

**EVENT**

Prix de Marie Claire 2015

**PRODUCTION**

Kat & Co

**CATERING**

Cook & Waiter





*“The Black and White Team bring their A-Game every time. Hot, smart sharp and professional. Alejandro and the team have brought an edge of sophistication to many of our most prized luxury events. As Australia’s leading Special Events Agency we recommend Black and White absolutely.”*

Barry Wafer  
Rizer

*“Black and White staff are just the right balance of professional and friendly, formal yet responsive – no matter the style of event or calibre of guest. Their great looking crew of switched on staff, automatically feel like an extension of our own team & assist in making the event experience a flawless one for all involved. Alejandro, you & your team are a pleasure to work with every time.”*

Michael Filler, Director  
Team Event



# Corporate + Boardroom

We understand the corporate and boardroom market from top to toe. We know you need highly skilled and discreet staff who can adapt to the often serious and confidential nature of this environment. To cater to this need, we have trained a specialist team of waiters within our team who can assist you at your next event.

## TYPES

- Corporate Functions
- Corporate/Vip Dinners
- Boardrooms
- Seminar & Conferences
- Product Launches
- Christmas Parties
- Trade Shows





**EVENT**

Tom Ford &  
Universal Pictures Premiere

**PRODUCTION**

Eventing Edge

**EVENT**

Pagewood by Silkari

**PRODUCTION**

Cook & Waiter





*“We love working with Black & White waiters. Alejandro and his team are professional, reliable and well groomed. We have had B&W waiters at many of our high profile events including, GQ Men of the Year Awards, Vogue Fashion’s Night Out and our Vogue and GQ Summer Party.”*

Vanessa Murray, Event Manager  
News Corp Australia

*“Over the years we have been asked to cater to many important and exciting events where clients ask for an Icebergs experience, up until recently it was impossible to accept as we never had access to enough staff. Black and White Waiters have resolved this problem for us cheers.”*

Maurice Terzini, Owner  
Icebergs Dining Room and Bar



# Staff

Our staff can be recognised from a mile away – which is no coincidence. We provide specific training in order to have a cohesive team that is characterised by their professionalism, communication, waiting skills and grooming. Our energetic and enthusiastic culture together with the professional image we project, sets B&W apart from our competitors.

## TYPES

Event Waiters  
Supervisors  
Boardroom Waiters  
Bartenders  
Cocktail Bartenders  
Hosts & Hostesses  
Promotional





TYPE  
Supervisor

TYPE  
Event Waiters /  
Boardroom Waiters





TYPE

Host/Hostesses/  
Promotional

TYPE

Bar/Cocktail Bar





*“We have loved working with Alejandro and his team at Black and White waiters. They are always well presented, hard working and go above and beyond to ensure the service at our events is perfect. It is a pleasure to partner up with Black and White waiters at our many high profile events throughout the year”*

Eddie Yacoubian, Director  
Eventing Edge

*“We are a PR agency who run multiple events for our clients and we endeavour to engage suppliers who deliver superior service. We highly recommend Blackandwhite waiters to do just that. Their service is of an extremely high standard and we trust in their professionalism. They always surpass our expectations for our clients events.”*

Trish Nicol – Director  
Trish Nicol Agency



# *Uniforms*

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From our standard fitted and trendy B&W uniforms to “Whatever you would like our staff to wear” – we are open to dressing to your brief to suit your event.

## **TYPES**

- Standard B&W
- Standard B&W + Vest
- All Black
- Gatsby
- White Eton Jacket
- Black Cocktail Dress











*“ When planning an event, locking in the team from Black & White is always our first port of call! We know the wait staff they provide for our functions will undoubtedly be absolute professionals, serving our clients with grace and charm. Sleek and sophisticated, organised and efficient – what more could one ask for?!”*

Angie Boustred, Events Coordinator  
INDESIGN® GROUP

*“ The boys were fabulous, punctual, organised, great with my guests and I never had to lift a finger. They’re a good look too!! ”*

Deborah Hutton, Media Personality  
Debora Hutton Living



# *Liquor License*

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We pride ourselves on holding a liquor licence with an intact record for over five years. We not only take care of the legal aspects of holding a liquor licence for your event but can also organise a range of drink packages, including custom-made cocktails, to suit the style of your event and guests.





*"It is always a delight to work both professionally and personally with Alejandro and his team. they are discreet, professional and I highly recommend their services."*

Tory Archbold  
CEO And Founder  
Torstar Communications

*"Alejandro and his team are very consistent, professional and always ready to go the extra mile. We have had B&W waiters at many of our high profile events including celebrity weddings, 500 + formal sit-down dinners, and a variety of events at The Opera house. We would strongly recommend them as one of the strongest staffing agencies in Sydney."*

Rosemary Tobin  
Together with Solotel



# *Catering Connections*

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Over the years, we have partnered with over one hundred catering companies across the country. These strong relationships are essential to our existence and give us extensive knowledge of the strong points of each of our Catering Connections. It will be our pleasure helping you choose the best catering company for your next event, so together we can create the experience that you envision.





*“We have had a great relationship with Black and White Waiters for the catering arm of our business for almost 2 years. I would not hesitate in recommending them. The team are very professional. They are well organised, friendly and efficient. Thank you Alejandro!”*

Sam Christie, Owner  
Longrain Restaurant & Bar

*“Supplying professional and well-groomed staff, Black & White Waiters, led by Alejandro and his team are great to work with. We have had them at many of our high profile events, such as Sydney Boat Show, VIP Dinners at the major Universities within Sydney, and the new Roundhouse Venue at UNSW.”*

Arnold Huber, Director  
European Catering

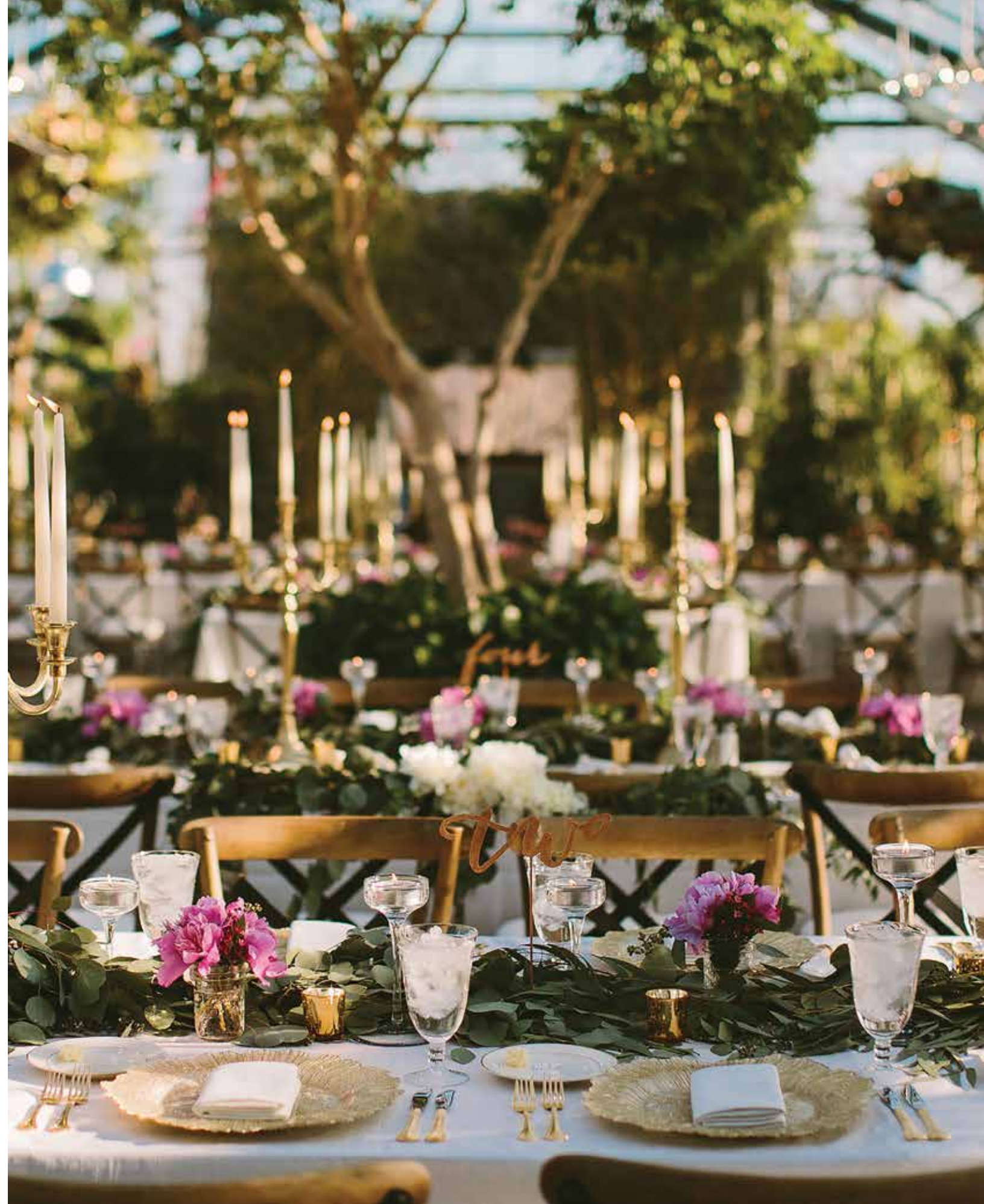
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# *Hire Equipment*

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The small details make a big difference to showcase quality from every angle of an event. We would love to take over the struggle to find and coordinate the correct glassware, cutlery or any other hire equipment you will need for your next event. With over forty different Hire Equipment companies Australia wide partnered with Black and White, we can ensure that every single detail reflects the care and attention necessary to impress your guests.





*“The team at Simon Ekas Catering know our clients are always in good front-of-house hands when Black & White are involved. Alejandro’s team is always organised, well presented and discreet; all things our clients deserve.”*

Simon Ekas Catering

*“I have been working with Alejandro and his team for many years and would recommend them to anyone looking for a service that will exceed expectation, they are well groomed, efficient and have staff that have wonderful attention to detail.”*

Juanita Chrisostomos, Marketing Manager  
COACH



# *Mr. Black And White*

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“Working for highly respected PR and staffing agencies in Sydney made me realise there was a clear gap in the market: High-profile Sydney events needed an agency that was focused on the presentation of service and style by qualified staff. They needed an agency that not only trained staff in the technical aspects of quality service, but in how to make guests feel special to create unique event experiences. Sydney needed Black and White Waiters.”

Alejandro Jara was just 18 years old when he arrived in Australia from his hometown in Caracas, Venezuela and only 23 when he started Black and White Waiters (B&W). Today B&W fiercely competes with some of Sydney’s most established event agencies, gaining respect and market share by giving 110% to every event they are assigned to.

“Every event is an opportunity to show to the market who we are, what we do, and provide them with confidence to recommend us and use us again. We thank every catering company, event company and PR agency who have partnered with us to make the last ten years so successful.”





[www.blackandwhitewaiters.com.au](http://www.blackandwhitewaiters.com.au)



## *Thank You*

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There are not enough words to say THANKS to those who have supported B&W in different ways. From the team members who got inspired by the concept and worked hard to make it a reality, to the clients who realized the potential and used us to make their events vision come true, we would like to say THANK YOU a million times for the support and friendship along the years. You all know who you are.

### **IMAGES THROUGH THE BOOK BY:**

Katerina Grant from Kat & Co

Michael Filler and Rebel Barty from Team Event

Barry Wafer from Rizer

Eddie Yacoubian from Eventingedge

Esteban la Tessa from Esteban la Tessa Photography

Tim Brennan from Gallivant

Antoine Bessis from 8agency

Rosemary Tobin from Together with Solotel

Sarah Jane Surtees from Tiger Bowie